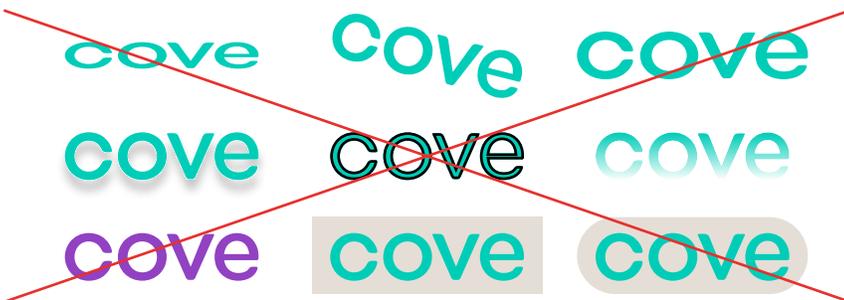
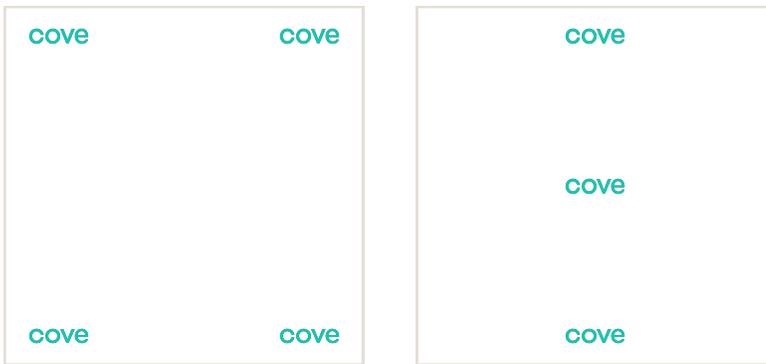


Logo Guidelines



Specifications

Always leave a generous amount of negative space, or “breathing room” around the edges of the logo. If you’re not sure how much space you need, use the Cove “C” size for reference.

The logo should never be shown in more than one color on a single page or project, and it should never appear more than 2 times on a single project.

Placement

Depending on the content, the logo may be placed in any of the 4 corners, or centered at the top, center, or bottom. Never place more than one logo on the same page.

Things to Avoid

The logo should never be stretched, warped, shadowed, shaded, gradient, outlined, angled, placed inside a shape (i.e. square or circle), or colored in anything but Cove green or white.